

**SPONSORSHIP**

**OPPORTUNITIES**

**2024**





# ABOUT US

## IRISH BOX LACROSSE

Our box lacrosse program began in 2007 with our first appearance at a World Championship. Our Men's National team has competed in the last four world championship tournaments (2007, 2011, 2015, and 2019) and two European Championship events (2017 & 2022). The Men's National teams have consistently been in and around the top 10 in the world with our highest ever finish in 2015 where we finished ranked 5th in the world and a winning percentage over the last decade of 61%.



## WHY SPONSOR US

All our National teams are primarily funded by the athletes. This results in the players and staff putting focusing effort towards fundraising our international competition goals. This is often at the expense of training and preparation.

With the recent announcement of lacrosse being included in the program for the 2028 Olympics in Los Angeles, developing our roster's experience has become that much more important to us as we prepare for our players to represent Ireland at the highest level.

## WHERE DOES THE MONEY GO?

Our national teams have an operating budget ranging from €75K to 115K per tournament.

The money we raise through player contributions, sponsorships, and fundraising efforts directly goes to offset our operating costs. These costs include; Athlete Accommodation, Meals, Logistics, Equipment, Uniforms, Apparel, Training Camps, etc.

Please consider how you can get involved with our team so we can focus on our goals for 2024 and beyond!



WORLD LACROSSE  
BOX  
CHAMPIONSHIPS  
UTICA, NEW YORK 2024

## WORLD BOX LACROSSE CHAMPIONSHIPS

The Box Championships are a quadrennial event featuring the top box lacrosse teams competing for a world championship title. The 2024 edition of the championships is the first to feature a women's box championship.

Previously, the event has been held five times, first in 2003, as a men's box competition and will be contested September 20-29th, 2024 in Utica, New York, United States.



**LET'S  
MAKE IT  
HAPPEN**

# TEAM

## SPONSORSHIP PACKAGES

### Pack 1 - Green Package

#### CONTENTS OF PACKAGE

- 2X LOGO PLACEMENT ON UNIFORM (40X40CM)
- LISTED AS TEAMS OFFICIAL SPONSOR IN ALL SOCIAL MEDIA CHANNELS AND TEAM COMMUNICATION THROUGH 2024
- BRAND EXPOSURE TO 21,000+ FOLLOWERS & TELEVISED AUDIENCE

#### SPONSOR BENEFITS

- BRAND EXPOSURE TO 21,000+ FOLLOWERS & TELEVISED AUDIENCE DURING CHAMPIONSHIPS
- HOME AND AWAY AUTOGRAPHED JERSEYS
- INVITATION TO MEET THE TEAM IN UTICA DURING THE CHAMPIONSHIPS

**\$10,000**

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### Pack 2 - Blue Package

#### CONTENTS OF PACKAGE

- 1X LOGO PLACEMENT ON UNIFORM (40X40CM)
- LISTED AS A SPONSOR ON SOCIAL MEDIA CHANNELS AND TEAM COMMUNICATION THROUGH 2024
- BRAND EXPOSURE TO 21,000+ FOLLOWERS & TELEVISED AUDIENCE

#### SPONSOR BENEFITS

- BRAND EXPOSURE TO 21,000+ FOLLOWERS & TELEVISED AUDIENCE DURING CHAMPIONSHIPS
- HOME AUTOGRAPHED JERSEYS
- INVITATION TO MEET THE TEAM IN UTICA DURING THE CHAMPIONSHIPS

**\$5500**



**IRELAND  
LACROSSE**



# TEAM SPONSORSHIP PACKAGES

## Pack 3 - Official Apparel Sponsor

### CONTENTS OF PACKAGE

- LOGO PLACEMENT ON TEAM APPAREL
- LOGO PLACED PROMINENTLY ON PRACTICE JERSEYS (100CMX100CM)
- LISTED AS THE OFFICIAL APPAREL SPONSOR IN ALL SOCIAL MEDIA CHANNELS AND TEAM COMMUNICATION THROUGH 2024
- BRAND EXPOSURE TO 21,000+ FOLLOWERS

### SPONSOR BENEFITS

- BRAND EXPOSURE TO 21,000+ FOLLOWERS
- HOME AND AWAY AUTOGRAPHED JERSEYS
- INVITATION TO MEET THE TEAM IN UTICA DURING THE CHAMPIONSHIPS AT A SOCIAL EVENT



**IRELAND  
LACROSSE**

**\$5000**

# TEAM SPONSORSHIP PACKAGES

## Pack 4 - Player of the Game Sponsor

### CONTENTS OF PACKAGE

- CUSTOM DESIGNED APPAREL DISPLAYING YOUR LOGO AWARDED FOR EACH GAME FOR TOP OFFENSIVE AND DEFENSIVE PLAYER
- LISTED AS A SPONSOR ON SOCIAL MEDIA CHANNELS AND TEAM COMMUNICATION THROUGH 2024
- BRAND EXPOSURE TO 21,000+ FOLLOWERS

### SPONSOR BENEFITS

- BRAND EXPOSURE TO 21,000+ FOLLOWERS AND COMMUNICATION OF EACH AWARD FOR EACH GAMEDAY AND WARMUP GAMES
- AUTOGRAPHED HOME JERSEY



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LACROSSE**

**\$2500**





LET'S  
MAKE IT  
HAPPEN

# SPONSOR AN ATHLETE

## Player Pack 1

### CONTENTS OF PACKAGE

- COMPANY LOGO ON ATHLETE'S HELMET (2IN X1IN)
- 15 PHOTOS OF PLAYER POSTED ON SOCIAL MEDIA THROUGHOUT THE COURSE OF THE TOURNAMENT WITH YOUR LOGO.
- BRAND EXPOSURE TO OUR FOLLOWERS (21,000+) ACROSS ALL SOCIAL MEDIA CHANNELS

### SPONSOR BENEFITS

- BRAND EXPOSURE TO 21,000+ FOLLOWERS AND COMMUNICATION OF EACH AWARD ON A DAILY BASIS
- AUTOGRAPHED HOME JERSEY SIGNED BY THE SPONSORED ATHLETE



**IRELAND  
LACROSSE**

**\$1500**



# COMMUNITY SPONSOR

**Are you a local business in the Syracuse / Utica Area?  
Interested in hosting the team?**

In the run up to the 2024 World Box Lacrosse Championships, Team Ireland will be holding training camp in the Syracuse before moving onto Utica. We are looking for local businesses (typically hospitality businesses) that would like to partner up with team to host an evening with the team.

## REQUIREMENTS

- BE ABLE TO HOST A MINIMUM OF 30 ATHLETES AND COACHES (POTENTIALLY 60 INCLUDING THE WOMEN'S TEAM) IN A DEDICATED AREA.
- PROVIDE A MEAL FOR THE EACH OF THE ATHLETES AND STAFF MEMBERS
- PROMOTE THE EVENT THROUGH YOUR LOCAL CHANNELS
- PROVIDE ADDITIONAL SEATING FOR TRAVELLING SUPPORTERS

## SPONSOR BENEFITS

- BE RECOGNISED AS A COMMUNITY SPONSOR ON SOCIAL MEDIA.
- PROMOTION OF THE EVENT BY THE NATIONAL TEAM IN THE LEAD UP TO THE EVENT.
- 15 PHOTOS OF PLAYERS AT YOUR VENUE POSTED ON SOCIAL MEDIA THOUGHOUT THE COURSE OF THE TOURNAMENT WITH YOUR LOGO.
- BRAND EXPOSURE TO OUR FOLLOWERS (21,000+) ACROSS ALL SOCIAL MEDIA CHANNELS
- AUTOGRAPHED HOME JERSEY PRESENTED TO THE BUSINESS DURING THE EVENING



**IRELAND  
LACROSSE**

# GET INVOLVED

## INTERESTED IN SPONSORSHIP OPPORTUNITIES?

If you are interested in supporting our team by taking on one of our sponsorship opportunities, or would like to discuss other possibilities, please contact us and let us know how you would like to get involved.



## CONTACT US

For all sponsorship inquiries, please contact us via email at:

[BOXLA@IRELANDLACROSSE.IE](mailto:BOXLA@IRELANDLACROSSE.IE)



@IRELANDLACROSSE  
@IRELANDMLAX



**IRELAND  
LACROSSE**