

Appendix 25: Team Uniform Policy

Event Policy: Team Uniform Policy	
Lead Program Area	Competition
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Amendments <i>(Delete as appropriate)</i>	
Date and Amend	

POLICY DESCRIPTION

This policy details the athlete uniform regulations for all World Lacrosse World Championship Events. Professional physical appearance and the presentation of athletes and support staff participating in events is an important part of the professional appearance and successful promotion of the game. Personal Protective Equipment, which is fundamental to the safety of the game, is covered in the relevant discipline Rule Book.

This policy should be read in conjunction with the relevant discipline Rule Book and where this policy differs from the Rule Book in relation to a specific discipline the Rule Book takes precedence.

POLICY IMPLEMENTATION

Athlete Uniforms identify team nationality, athlete number, and provide opportunities for commercial advertising as well as incorporating the WL Event Patch. The following regulations and/or guidelines depict what is permissible in terms of uniforms for competing teams.

1. General

All visible garments worn on the field are part of the team uniform. All visible garments worn under the kilt or shorts must be the same predominant color as the kilt/shorts or be one solid dark color.

All visible undergarments worn under the uniform shirt must be the same predominant color as the uniform shirt. All athletes wearing visible undergarments must be dressed in the same solid color. This ruling does not apply to medical sleeves.

2. Team Colors

Participating teams must have two (2) sets of shirts - one light and one dark. Designs, logos, or other colors on the uniform must not in any way interfere with the primary color of the shirt.

Except for the goalkeeper, all team members must be dressed uniformly. The goalkeeper's shirt

must be the same color as the team's shirt, and must be worn over their chest pad, and any shoulder/ arm pads. The bottom of the uniform must be the same predominant color of the team's kilt or shorts or be a solid dark color.

3. Numbers

Each athlete is required to wear a shirt with a contrasting number centred on the front and the back. Numbers must be in solid font. Each athlete's uniform shirt must be numbered identically on the front and back and no duplicate numbers shall be permitted on the same team. Numbers on shirts should be clearly contrasting with the main shirt color to ensure athletes can be easily identified during the game. If a team wears a patterned shirt the numbers must be superimposed on a solid, clearly contrasting color block background.

For Men's Disciplines - Numbers must be a solid block font. Numbers on the center front of the shirt must be at least 8 inches (20cm) tall, and numbers on the center back must be at least 10 inches (25cm) tall.

For Women's Disciplines - Numbers must be a solid block font. Numbers on the center front of the shirt must be at least 6 inches (15cm) tall, and numbers on the center back of the shirt must be at least 8 inches (20cm) tall.

For WL Tournaments, numbers 1 to 98 only are permitted on team shirts. See section 8 re: Replacement Uniforms.

4. Notification of Colors and Numbers to Local Organizing Committee (LOC)

Team uniform colors and numbers shall be advised to the LOC in advance of the Championship (to be provided by three (3) months prior to the event) and include athlete's names and shirt number. The LOC will also request numbering and general biographical details for inclusion in the souvenir program.

Shirt numbers may not be changed beyond this date except for player replacement.

Names i.e., Athlete's names, or abbreviated names where appropriate, may be shown on shirts, but these must not interfere with, or obscure, the number on the shirt.

The LOC Competition Manager shall specify to the Team Manager the color of the shirt (light or dark) to be worn by their field athletes and goalkeepers for each match on the day preceding the match. The team designated as the 'home' team in a match generally plays in light shirts and the team designated 'away' plays in dark shirts.

5. Constraints on Advertising

The following constraints apply in respect of advertising on uniforms.

- No tobacco / cigarette advertising.
- Nothing overtly sexual / religious / political etc.
- Nothing that would offend the spectators or indeed other teams, event sponsors etc. (accepting on the latter point there may be some degree of competition e.g., Visa with one team and MasterCard with another etc.)
- No advertising is permitted that is considered by WL to be detrimental to the positive image of the game.

- Additionally, in U20 events no alcohol related advertising.

A maximum of four (4) sponsor logos may be displayed on the body or playing uniform. None of which may exceed 40cmsq. A suitable ratio of sponsors and team national color exposure must be utilized. Team uniform layouts will be provided to WL for approval at least three months prior to the event. WL reserve the right to require a change to the uniform if the above constraints are not met.

The above also applies to any equipment that will be used in or around the Field of Play and therefore may be within line of sight of a broadcast camera.

6. WL Event Patch

The display of the WL patch on athletes' uniform is compulsory and is to be located for men on either upper arm, or either side of the upper chest, and for women, on the right or left thigh of the skirt/shorts.

The patch shall depict the World Lacrosse logo, the event title, and the event location. The World Lacrosse Brand Style Guide shall be available on the WL website and a file, created in Adobe Illustrator (vector art), shall be supplied to each participating Member no later than twelve (12) months prior to the competition. A WL electronic logo will be provided for download to each Member's team contact twelve (12) months in advance of the event and minimum size of patch will be advised at this time.

Example artwork:



Patch size for the examples above is 3.75" x 2."

7. WL Approval

Notification of WL World Championships athlete uniform designs (light and dark) must be provided to the WL Director of Events at least three (3) months prior to the event. A picture or photograph is the required method of approval.

WL reserve the right to require a change to the uniform if the uniform regulations listed in this policy are not met.

Teams are required to bring examples of both color uniforms to the first Team Managers' meeting for approval. If a shirt is non-compliant that country will have to play in bibs to take part in their first match at their own cost.

8. Replacement Uniforms

Each set of uniforms must include at least two spare sets of uniform (shirt and shorts/kilt), one being the light shirt, and the other being the dark shirt, for use as a replacement for any blood soiled uniform. The two spare uniform shirts should carry the number ninety-nine (99).

9. Arm Bands

The designated team captain may choose to wear a distinctive armband.

Any team wishing to wear black arm bands for a specific match must obtain the approval of the WL Competition Director prior to the match. Applications must be made in writing (e.g., by email) at least six (6) hours before the start of the match in question. In exceptional circumstances, and at the absolute discretion of the WL Competition Director, this notice period may be reduced. The wearing of black arm bands will be limited to indicating a mark of respect for the death of a significant international figure or a significant public figure of the team requesting approval. Where it is agreed that black armbands may be worn, it will be appropriate to observe a minute's silence as a mark of respect of the person concerned prior to the commencement of the match. The opposing team and technical team must be notified once approval is granted

Penalties

Any breach of this policy will be considered a breach of the manual and Athlete Code of Conduct. WL therefore reserves the right to treat any breaches of the Team Uniform Policy in line with the WL Disciplinary and Appeals Policy. This includes fines and penalties as deemed appropriate in relation to the breach.

EXCLUSIONS

Uniform regulations for events that are not owned by World Lacrosse are the responsibility of the event host.